

UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF MICHIGAN  
SOUTHERN DIVISION

VALASSIS COMMUNICATIONS, INC.,

Plaintiff.

v.

Case No. 06-10240  
Hon. Arthur J. Tarnow

NEWS AMERICA INCORPORATED,  
a/k/a NEWS AMERICA MARKETING GROUP,  
NEWS AMERICA MARKETING FSI, INC.,  
a/k/a NEWS AMERICA MARKETING FSI, LLC  
and NEWS AMERICA MARKETING IN-STORE  
SERVICES, INC., a/k/a NEWS AMERICA  
MARKETING IN-STORE SERVICES, LLC.,

Defendants.

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PLAINTIFF'S MOTION FOR EXPEDITED DISCOVERY HEARING

BEFORE MAGISTRATE-JUDGE PAUL J. KOMIVES  
233 US Courthouse & Federal Building  
635 Lafayette Boulevard West  
Detroit, Michigan  
Monday, February 4, 2014

APPEARANCES:

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ALSO APPEARING: JEANINE GAVENCHEK  
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C O N T E N T S

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WITNESSES	
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None.

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in Accordance with this Court's  
June 15, 2011 Order

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E X H I B I T S

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IDENTIFICATION	RECEIVED
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None      Marked

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1 Detroit, Michigan

2 Monday, February 3, 2014

3 10:04 a.m.

4 (The transcriber was not  
5 present at this hearing)

6 THE CLERK: Court calls case number 06-10240,  
7 Valassis Communications, Incorporated versus News  
8 America.

9 THE COURT: This is the time and date set for  
10 the hearing on a motion to expedite discovery.

11 I will ask counsel for the moving party to come  
12 forward to the lectern and if you would place your  
13 appearance on the record.

14 MR. CRANMER: Your Honor, thank you very much.  
15 Tom Cranmer along with Michael Palizzi, David Mendelson  
16 and Kimberly Scott, appearing on behalf of the moving  
17 party Valassis Communications.

18 THE COURT: Okay. I have read the motion  
19 papers. I'll hear your presentation, of course, then  
20 I'll hear opponent's presentation.

21 Since you're the moving party, I will give you a  
22 chance for rebuttal. If you will precede.

23 MR. CRANMER: Your Honor, thank you so much.

24 Your Honor, this is an important motion but,  
25 ultimately, a very simple motion.

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1 With all due respect to News America, this is not a  
2 motion for, for a dispositive motion and it certainly  
3 isn't a motion to dismiss a new complaint.

4 This is simply a request to reopen a case under an  
5 agreed upon order. I want to stress that an agreed upon  
6 order that expressly contemplated the reopening of the  
7 case that if either party believed, again I will  
8 emphasize that, that the other party had violated the  
9 order.

10 All we want to do is conduct discovery as  
11 contemplated by this agreed upon order.

12 Now after five years of litigation and millions of  
13 dollars in attorney fees, a Michigan jury, a number of  
14 years ago, unanimously concluded that News America had  
15 unfairly completed with Valassis, ultimately returned a  
16 verdict of \$300 million in favor of Valassis; indeed, a  
17 unanimous verdict.

18 As part of the ultimate settlement of all of the  
19 three cases that were pending at the time, the parties  
20 entered into a settlement agreement that had a specific  
21 order that I'm going to reference in just a moment.

22 And that order was one that was subject to a  
23 significant amount of negotiation, it had input from  
24 antitrust & panel the parties agreed to appoint, it also  
25 had input from Judge Tarnow; and that's what really

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1 brings us to the court here today.

2 Let me take a step back, talk just a little bit  
3 about of the history of what brings is here today.

4 Your Honor, initially, there were essentially three  
5 cases that were brought against News America or cases  
6 that were ultimately broken down into three different  
7 components.

8 There was a case that was brought in the Los  
9 Angeles Superior County Court, a case here in Wayne  
10 County Circuit Court, also a federal court case as well.  
11 The first case that went to trial actually was the Wayne  
12 County Circuit Court case.

13 As I mentioned to the Court, that case ultimately  
14 resulted in a unanimous verdict in favor of my client,  
15 Valassis Communication. Among other things, it related  
16 to an antitrust violation concerning the concept of  
17 bundling and tying.

18 Now after the first verdict was entered, then the  
19 next case that at least came up for trial was the case  
20 before Judge Tarnow.

21 And prior to that case actually being tried, but  
22 after a motion for summary judgment was heard by Judge  
23 Tarnow and essentially denied the defenses raised by  
24 News America, a settlement was reached among the  
25 parties; that is, News America and Valassis

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1 Communications, that encompassed basically all three  
2 cases; the case in Los Angeles County, Wayne County  
3 Circuit Court case and the federal court case before  
4 Judge Tarnow.

5 The economics of that settlement essentially were  
6 that Valassis Communications was to receive a settlement  
7 amount of \$500 million.

8 But there was more to the settlement then just the  
9 money that was to be paid. There was also as part of  
10 the settlement agreement, an agreement that the parties  
11 entered into called the agreement regarding antitrust  
12 panel and assessment of certain future business  
13 practices.

14 The reason that that agreement was entered into,  
15 Your Honor, is that the parties wanted to have a  
16 mechanism, a way to address any future bundling and  
17 tying claims that might arise between the parties and  
18 essentially be an outgrowth of the lawsuit that had been  
19 filed before Judge Tarnow.

20 So the party's agreed that a three-member antitrust  
21 panel would be appointed to help the Court establish the  
22 legal standards to be used to determine if either party  
23 was illegally bundling or tying under the federal  
24 antitrust laws and they also agreed on a mechanism for  
25 appointing the panel.

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1       Then perhaps most importantly and key to today's  
2 motion is that the party's agreed on the mechanism for  
3 reopening the case, the case that had been settled and  
4 they were very specific negotiated language that it  
5 used; and that specificity is found in paragraph three  
6 of the order that was ultimately entered by Judge  
7 Tarnow.

8       And that order and in particular paragraph three  
9 says in pertinent part the following:

10           If either party believes -- and that's the  
11 key.

12           If either party believes that the other  
13 party has violated any provision of this  
14 Order, it may, but is not required to, seek  
15 relief from the District Court by way of a  
16 motion for further injunctive relief,  
17 contempt, or otherwise.

18           That language is important, too, or  
19 otherwise.

20           Such party shall have rights to expedited  
21 discovery under the Federal Rules of Civil  
22 Procedure to the extent recommended by the  
23 panel described below or as may be allowed  
24 by the Court.

25       Of course, the court order goes on from there, but



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1 that's the essence of the order. That's the essence of  
2 what brings us to court today.

3 Following the settlement, the parties submitted  
4 numerous briefs to the antitrust panel advocating the  
5 appropriate legal standard that should be applied in the  
6 event of an allegation of continued bundling and tying.

7 Ultimately, that panel issued its recommendation, a  
8 report and recommendation, much like this Court does,  
9 and Judge Tarnow adopted the panel's report and  
10 recommendation and entered the order that I just  
11 referenced on June 15, 2011.

12 The parties were very careful in terms of  
13 negotiating the specific language used in the order.

14 And although there was a dispute over the standard  
15 that was to ultimately be determined with regard to  
16 whether or not any bundling -- future bundling or tying  
17 occurred was illegal, there was no dispute over what was  
18 required to reopen the case to seek discovery. There  
19 was agreement on that particular issue.

20 As I've indicated in our moving papers, Valassis  
21 believes that News America has, once again,  
22 post-settlement, engaged in illegal bundling and tying.

23 And I think we have more than sufficiently set  
24 forth what we believe that bundling and tying to be.

25

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1 But to be specific, we've alleged this bundling and  
2 tying includes News America continuing to leverage its  
3 monopoly in the ISP market or CPGs in the purchasing its  
4 FSIs.

5 And just to be clear, ISP stands for in-store  
6 promotion, a form of coupon, if you will.

7 CPG stands for consumer product goods and FSIs are  
8 freed-standing inserts.

9 We've also alleged they've continued to penalize  
10 CPG with higher ISP prices if they don't give News  
11 America their FSI business.

12 We've alleged the CPGs have no economically  
13 practical option other than to participate in News  
14 America's illegal tying arrangement.

15 We've alleged that News America's conduct has  
16 harmed competition in the FSI market and that News  
17 America FSI rates after allocating all discounts and  
18 rebates attributable to the entire bundle SSI's are  
19 below News America's incremental costs.

20 Now in addition to those allegations, Your Honor,  
21 we have set forth some very specific allegations which  
22 we believe and facts that support those allegations of  
23 illegal bundling and tying.

24 I'm not going to go through those in their  
25 entirety, but I know the Court has read our brief and

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1 they are set forth with a great deal of specificity  
2 pages three, four and five of our underlying motion.

3 Again, there are some 10 or 12 different instances  
4 and evidence of, of facts which we believe support the  
5 illegal bundling and tying conduct.

6 This is actually more than the order actually  
7 requires. Because, again, going back to the specific  
8 language of the order, it merely says:

9 If either party believes that the other  
10 party has violated any provision of this  
11 order, it may take certain remedial action.

12 We believe that and we have evidence that supports  
13 that and we've set that forth in our motion.

14 Of course, we believe that this conduct took place  
15 post settlement; that is, after the order which I  
16 referenced entered by Judge Tarnow.

17 What does News America say in opposition to this  
18 motion? They say a number of things.

19 They say that we need to actually bring a motion  
20 establishing a violation of the order in order to  
21 proceed.

22 Well, that's not what the language says at all.  
23 Really, that's counter-intuitive. If that were the  
24 case, then there would be no point or no reason for any  
25 type of expedited discovery.

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1 They also say that we somehow needed to file a  
2 motion for injunctive relief or contempt and establish  
3 things like likelihood of success on the merits and that  
4 Valassis will suffer irreparable injury without a  
5 preliminary injunction.

6 That may be true if that were the relief we were  
7 seeking, but that's not the relief we're seeking.

8 What we're really attempting to do is to verify and  
9 help support the information that we already have  
10 regarding their improper and illegal conduct.

11 We're taking the conservative approach, a careful  
12 and cautious approach seeking additional discovery to  
13 verify those 10 or 12 circumstances which are set forth  
14 in our motion which is entirely appropriate and entirely  
15 contemplated by paragraph three.

16 And I want to point out, too, Your Honor, that  
17 particularly at this stage we're seek a limited amount  
18 of discovery.

19 We're not talking about taking 25 depositions.  
20 We're talking about sending to News America a request  
21 for production of documents that are limited, specific  
22 and focused. They include things like News America's  
23 negotiation with CPGs for the purchase of FSIs and ISPs  
24 that took place post February 4, 2010.

25

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1 News America's contract with CPGs or FSIs and ISPs  
2 that entered into or amended after that  
3 February 4, 2010 date.

4 News America's incremental costs for the FSIs  
5 defined in the order.

6 News America's market power in the ISP market and  
7 News America's contracts with retailers or the  
8 placements of ISPs within the retailer stores that were  
9 in affect from February 4, 2010 to the present and  
10 invoices that relate to those.

11 So despite -- and I say this respectfully, despite  
12 what News America might suggest to you, it is focused,  
13 it is targeted and it is specific with regard to the  
14 allegations we've set forth in our motion.

15 THE COURT: Fine.

16 MR. CRANMER: That's what we're seeking, Your  
17 Honor. We're seeking it on an expedited basis as the  
18 order contemplates.

19 And with the Court's permission, that's the relief  
20 we're asking the Court to grant us today.

21 THE COURT: Okay. All right. Before you go  
22 back --

23 MR. CRANMER: Yes, Your Honor?

24 THE COURT: -- have you finished your  
25 presentation, because I have a question.

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1 MR. CRANMER: I can try to address the Court's  
2 question.

3 THE COURT: I have a question.

4 MR. CRANMER: Yes?

5 THE COURT: There is referred to in the motion  
6 papers this other lawsuit --

7 MR. CRANMER: Yes.

8 THE COURT: -- that's been filed.

9 MR. CRANMER: Correct.

10 THE COURT: I guess if you would, my question  
11 would be are you really trying to go down a parallel  
12 path here?

13 You're actually seeking the same relief in this new  
14 lawsuit as you're seeking in this proceeding? And if  
15 so, shouldn't you be trying to get discovery in that new  
16 lawsuit, at least after that motion to dismiss is heard  
17 and decided?

18 MR. CRANMER: Well, Your Honor, it's a good  
19 question.

20 There is a parallel lawsuit, as the Court knows,  
21 but the other lawsuit is an expanded lawsuit. It  
22 alleges conduct that's much broader then what's set  
23 forth in the order here as it relates to bundling and  
24 tying.

25

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1 While, indeed there may be some overlap, with all  
2 due respect, we're not limited to just doing discovery  
3 in that case I'll call it post the Court's deciding the  
4 motion to dismiss.

5 We're entitled respectfully to proceed under this  
6 order, the agreed upon order that the parties had in  
7 connection with settling the underlying case and that's  
8 exactly what we're seeking to do.

9 As I indicated to the Court and hopefully I've  
10 demonstrated this is what we're looking for is focused  
11 and limited, not the far ranging discovery that is  
12 probably going to occur in terms of the other parallel  
13 case, assuming that we survive a motion to dismiss and,  
14 indeed, we believe that we will.

15 So, again, I think we're entitled to this under  
16 this order. It is focused. And while there may be some  
17 overlap and we certainly in the second case wouldn't be  
18 asking for the same information that's produced here,  
19 we're entitled to this information under this order.

20 THE COURT: Okay. If that motion to dismiss  
21 which has already been filed in that other case --

22 MR. CRANMER: Yes.

23 THE COURT: -- were to be heard and granted,  
24 how would that affect you're being able to proceed with  
25 this matter?

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1 MR. CRANMER: Respectfully, I don't think it  
2 would affect it at all because the question is whether  
3 or not we have met the standards that the party's agreed  
4 to under paragraph three.

5 And, again, that's a separate case, although it has  
6 some overlapping issues and alleged conduct. But we're  
7 focused now just on what's happened in this case, the  
8 settlement agreement.

9 And, respectfully, I don't think it would prohibit  
10 us or the Court from allowing us to proceed at all.

11 THE COURT: Okay.

12 MR. CRANMER: Thanks, Your Honor.

13 THE COURT: That completes your presentation?

14 MR. CRANMER: It does, Your Honor.

15 THE COURT: You'll have right of rebuttal as I  
16 mentioned earlier after I heard from your opponent.

17 So I will ask counsel for opposing counsel whose  
18 opposing the motion, if would place your appearance on  
19 the record counsel.

20 MR. GALLO: Thank you, Your Honor.

21 My name is Ken Gallo. I'm from the Paul Weiss  
22 firm. I appreciate we've been -- I've been admitted *pro*  
23 *hac vice* in this court, appreciate the opportunity to  
24 appear here.

25



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1 I'm with David DuMouchel, Kristin Olson of my firm  
2 and Jeanie Gavenchek Deputy General Counsel at News  
3 Corporation.

4 Thank you for the opportunity to be heard, Your  
5 Honor.

6 We are here and we respectfully submit that this  
7 motion should be denied.

8 As Mr. Cranmer pointed out, this case arises out of  
9 a prior settlement agreement between the parties and a  
10 prior order entered by Judge Tarnow about what should  
11 happen in future -- in the future if somebody's believes  
12 there's a violation of the prior court order. And those  
13 documents fundamentally did three things.

14 Number one, they released all claims prior to  
15 February of 2010 for conduct prior to February of 2010.

16 Number two -- and Mr. Cranmer didn't address this,  
17 they were referred all disputes about future conduct  
18 under the Court's order exclusively to a special master  
19 panel of three antitrust experts.

20 The settlement agreement that Valassis attached as  
21 Exhibit 2 to their motion says the exclusive remedy is  
22 to go to a panel of three arbitrators in the first  
23 instance the panel of three antitrust experts if you  
24 believe there's been a violation -- a continuing  
25 violation. That was not addressed by my opponent in his

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1 remarks.

2 Number three, what these documents did is they set  
3 forth a procedure by which somebody could come to this  
4 Court and seek expedited discovery. And that procedure  
5 requires that the request for expedited discovery be  
6 justified under the Federal Rules of Civil Procedure.

7 Respectfully, Your Honor, there are three reasons  
8 that this motion should be denied.

9 Reason number one is that Valassis has not  
10 established the right to expedited discovery under the  
11 standard in the Federal Rules of Civil Procedure Rule  
12 26(d) and that standard is you have to show could cause.

13 We set that forth in our brief, we cited the cases  
14 from this district and other courts in the Sixth  
15 Circuit, and Mr. Cranmer just made a presentation and  
16 did not address the issue of a demonstration of good  
17 cause.

18 Second, we respectfully submit a proper reading of  
19 Judge Tarnow's order is that there must first be brought  
20 an underlying motion which would frame the issues for  
21 discovery.

22 It's an odd thing to suggest that there's discovery  
23 without some framework as to what the discovery's  
24 supposed to relate to. What are the claims, what are  
25 the issues, what are the defenses.

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1 It's odd to say it gets framed up by someone's  
2 belief which is not articulated anywhere.

3 And the third reason the motion should be dismissed  
4 is, frankly, because Valassis has brought this case and  
5 the related case that Your Honor talked about, that  
6 other complaint in breach of the party's settlement  
7 agreement.

8 The agreement said the exclusive remedy is to go to  
9 an antitrust panel. That settlement agreement says we  
10 waive a jury trial. But Valassis has sought a jury  
11 trial and filed a separate complaint and that new action  
12 does not substitute for showing good cause in this case.

13 While Your Honor just asked Mr. Cranmer at the end  
14 of his presentation what happens if that action were to  
15 be dismissed and he said it doesn't matter.

16 When you earlier in the presentation -- when he  
17 earlier in his presentation said -- tried to establish  
18 that they had made allegations that we breached the  
19 agreement -- that we had breached the prior settlement  
20 agreement and breached Judge Tarnow's order. The only  
21 thing he referred to was the other lawsuit.

22 So you can't have it both ways. Respectfully, Your  
23 Honor, they can't have it both ways.

24 They can't rely on that complaint to show that they  
25 actually have made allegations of a breach, but then

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1 when asked, well, what happens if that complaint goes  
2 away, say that the complaint doesn't matter. So now,  
3 Your Honor, if I may go back to those points.

4 The first point, the main point of our opposition  
5 brief was that in order to get discovery on an expedited  
6 basis, the language of the order is they have rights to  
7 expedited discovery under the Federal Rules of Civil  
8 Procedure, that's what's in Judge Tarnow's June 11th  
9 order in paragraph three which is attached as Exhibit 1  
10 to Valassis' motion.

11 But the Federal Rules of Civil Procedure, the issue  
12 of when expedited discovery is permitted is litigated  
13 under Rule 26(d). And the cases under 26(d) could not  
14 be more clear arising out of this Court and other courts  
15 in the Sixth Circuit.

16 There must be a showing of good cause. And that's  
17 the standard that's incorporated into Judge Tarnow's  
18 order, the Federal Rule of Civil Procedure standard for  
19 good cause. And the cases give examples of good cause.

20 They say you get expedited discovery, for example,  
21 when in support of an expedited preliminary injunction  
22 motion.

23 Because you make a *prima facie* showing of  
24 irreparable harm, we have to go outside the normal rules  
25 for discovery and maybe you get expedited discovery.

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1 Another example in the cases of good cause is where  
2 there's reason to believe that the opponent is  
3 destroying documents, so you go outside the normal  
4 schedule and you get expedited discovery.

5 The burden is on Valassis to establish good cause.

6 There's not a word, not one word, in their motion  
7 papers establishing good cause.

8 There is not one word by my opponent, respectfully  
9 today, addressing the issue of good cause even though it  
10 was the lead argument in our brief. Valassis has not  
11 carried that burden.

12 There's no allegation here that something's going  
13 to happen, that they need -- that there's irreparable  
14 harm.

15 There's no allegation that document destruction is  
16 going on.

17 And, therefore, the standard set forth right in  
18 paragraph three of Judge Tarnow's order that they must  
19 establish the requirements of the Federal Rules of Civil  
20 Procedure has not been met.

21 The response that we got in the reply brief from  
22 Valassis was that Judge Tarnow's rules don't impose a  
23 stay, the stay of Rule 26(d) when a new case is filed.  
24 Respectfully, Your Honor, that misses the point.

25

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1 We're not asking for a stay when a new case was  
2 filed under Rule 26(d).

3 They're not asking for expedited discovery when a  
4 new case was filed under Rule 26(d). They're asking for  
5 expedited discovery under the terms of an order that  
6 expressly incorporate the standard of the Federal Rule  
7 of Civil Procedure. They haven't met that standard.

8 Valassis says in their reply brief, well, we've  
9 established good cause because we filed this other case  
10 and we've alleged an antitrust violation there. But  
11 alleging an antitrust violation isn't good cause for  
12 expedited discovery.

13 People file antitrust cases every day and people --  
14 you don't get expedited discovery just because you filed  
15 an antitrust case, you have to show something in  
16 addition to that.

17 And Valassis says maybe they should get expedited  
18 discovery because, after all, we're in a related -- a  
19 different case in New York City against different  
20 plaintiffs and we have to produce the discovery there  
21 anyway.

22 But that's not good cause for expedited discovery;  
23 it has nothing to do with the question of whether  
24 there's something special going on here like irreparable  
25 harm, like destruction of documents that requires

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1 expedited discovery. That's the first reason the motion  
2 should be denied.

3 The second reason the motion should be denied and  
4 I'll admit that the language of the order on this point  
5 is not as crystal clear as it might be.

6 But I think the better reading of the order -- we  
7 respectfully submit to the Court that the better reading  
8 of the order is that there does, in fact, have to be an  
9 underlying motion filed for some kind of relief,  
10 injunctive relief or contempt or something that frames  
11 up the issues and then if a party files such a motion,  
12 that party can request expedited discovery under the  
13 Federal Rules.

14 The language of the order says:

15 If a party believes the other party has  
16 violated any provision of the order, it may,  
17 but is not required to seek relief from the  
18 district court by way of a motion for  
19 further injunctive relief, contempt or  
20 otherwise.

21 Now why is the language may there? I respectfully  
22 submit to you, Your Honor, that the parties did not want  
23 to use the language shall because then if there was a *de*  
24 *mittimis* violation of the order and somebody did not  
25 file a motion for injunctive relief or contempt, there

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1 could be an argument that they had waived their right to  
2 seek relief.

3 In other words, if a party thinks there's a  
4 violation, they don't have to bring it to the Court, but  
5 they have permission to bring it to the Court by way of  
6 a motion. That's what that language was intended.

7 And that is clarified by the next sentence which  
8 says:

9 Such party -- that is a party that has filed  
10 a motion.

11 Such party shall have the right to expedited  
12 discovery under the Federal Rules.

13 To take a step back, even if there wasn't a  
14 requirement in Judge Tarnow's order of a motion being  
15 filed, even if, we respectfully submit that there does  
16 need to be an underlying motion filed.

17 Because under the Federal Rule of Civil Procedure  
18 the way this Court or any Court determines what  
19 discovery is appropriate is by looking at the  
20 allegations, the claims and the defenses that are raised  
21 by the papers or pleadings.

22 The idea that we're going to go straight to  
23 discovery with no explanation of what the papers and  
24 pleadings are that frame-up the issue, respectfully,  
25 under the Federal Rules, Your Honor, doesn't make much



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1 sense.

2 That's why we believe our reading of the motion  
3 language in, in paragraph three is the more logical and  
4 appropriate reading.

5 And in this case Valassis has filed no motion, it  
6 has not filed a motion seeking relief, it has made no  
7 allegations of exactly what have we done post 2010, it  
8 has submitted no evidence of a violation post 2010, it  
9 has not made a good faith showing that there was  
10 misconduct after the release.

11 And, respectfully, we think they haven't done it  
12 because they can't consistent with Rule 11.

13 These are, you know, very distinguished lawyers on  
14 the other side of this case and they know what their  
15 obligations are under Rule 11.

16 If they could make specific allegations of  
17 misconduct post 2010, they would make them and they  
18 haven't made them because, Your Honor, respectfully,  
19 they don't have the evidence. And the answer to that is  
20 not to just get discovery without first framing the  
21 issues in an underlying motion.

22 The third reason the motion should be dismissed --  
23 I mean denied, Your Honor, is that the Valassis motion  
24 for expedited discovery brought before this Court is a  
25 violation of the party's settlement agreement and a

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1 violation of Judge Tarnow's enabling order.

2 The party's settlement agreement which is attached  
3 as Exhibit 2 to Valassis' motion on its face says that:

4 Each of the plaintiff and defendants hereby  
5 waive their right to trial by jury in  
6 proceedings relating to such future business  
7 practices.

8 The party's exclusive remedy in the event of  
9 violations of allegedly unlawful bundling or  
10 tying shall be determined by the expert  
11 panel and ultimately by Judge Tarnow  
12 consistent with the order he entered.

13 THE COURT: Okay.

14 MR. GALLO: His order in paragraph four then  
15 implements that language and in the settlement  
16 agreement.

17 The order is attached as Exhibit 1 to their papers  
18 and it says:

19 Disputes over entry, terms and provisions of  
20 this order have been referred to the Court  
21 by the three-member panel of antitrust  
22 experts.

23 So by filing a separate lawsuit in which they have  
24 alleged that we've breached the settlement agreement and  
25 the Judge Tarnow's prior order and which they seek a

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1 jury trial on the face of the complaint is a breach of  
2 the settlement agreement.

3 The settlement agreement says that they've waived a  
4 jury trial on that complaint by coming to Your Honor in  
5 the first instance and Judge Tarnow in the first  
6 instance and refusing a referral to the panel of  
7 experts.

8 They've breached the settlement agreement which  
9 says their exclusive remedy in the first instance is to  
10 go to the antitrust panel.

11 So that's the third reason that this motion should  
12 be denied. It should in the first instance go to the  
13 antitrust panel and then it goes up to Judge Tarnow as  
14 appropriate.

15 Finally, Your Honor, the final points I'll make and  
16 then I'll stop. I appreciate the Court's patience with  
17 the argument. Let me make two final points.

18 The fact that they have filed a separate complaint  
19 and that's the only thing that Valassis points to as  
20 framing up the issues for this motion, framing up the  
21 legal issues, cannot be sufficient to get expedited  
22 discovery.

23 Number one, it's filed in a separate case.

24 Number two, Mr. Cranmer just told you it doesn't  
25 really relate, it could even not exist and it wouldn't

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1 matter to this motion.

2 Third, it does not contain allegations of good  
3 cause under the Federal Rules of Civil Procedure. It  
4 doesn't contain, for example, the kind of things the  
5 case law requires for good cause; allegations of  
6 destruction of documents, irreparable harm, contains  
7 none of that.

8 Third, as I mentioned, it violates the party's  
9 settlement agreement.

10 Fourth, it doesn't contain any specific factual  
11 allegations setting forth a violation post 2010, post  
12 release. All it does is says in conclusory form that:

13 News America Marketing has continued  
14 engaging in illegal bundling or continued  
15 engaging in illegal tying.

16 There's one specific allegation about one  
17 customer's post 2010 in the complaint and we addressed  
18 that in a footnote in our opposition brief and explained  
19 why it doesn't establish any illegal bundling because it  
20 doesn't actually allege that we've bundled and sold  
21 product below cost.

22 That motion -- that pleading, as the Court noted,  
23 is also subject to a motion to dismiss. And it's  
24 subject to a motion to dismiss, in part, on the grounds  
25 that it breaches the settlement agreement and that it

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1 shouldn't even be filed in the Court.

2 I would direct the Court's attention to the *Vision*  
3 *Films* case which we cited in our papers which says:

4 Where there's a motion to dismiss pending  
5 which raises jurisdictional questions, then  
6 discovery under a good cause standard should  
7 not go forward on an expedited basis.

8 That's what the *Vision films* Court says.

9 Your Honor, I would conclude by just emphasizing  
10 the prejudice to my client caused by the approach that  
11 Valassis is trying to take here and if they were to be  
12 successful in convincing this Court the prejudice that  
13 would accrue to News America Marketing.

14 Prejudice number one, Valassis gave up a jury  
15 trial. That was -- we entered into a bargained for hard  
16 negotiation.

17 One of the provisions of that settlement agreement  
18 attached as Exhibit 2 to their papers is they waive a  
19 jury trial. Valassis has breached that by seeking a  
20 jury trial by filing a complaint in another case.

21 Valassis agreed that the exclusive remedy for an  
22 antitrust -- for any future violation would go to the  
23 antitrust panel. That was part of the bargained for  
24 exchange. They've breached that.

25

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1 They said expedited discovery would be limited to  
2 the Federal Rules of Civil Procedure, they haven't  
3 established good cause. All of that was part and  
4 parcel, it was the bargained for exchange of our prior  
5 settlement agreement.

6 So we are really hurt. The consideration we got as  
7 part of that settlement agreement would be taken away if  
8 this plan works.

9 And, last, the idea that they're asking for limited  
10 discovery is just not true. They're asking for full  
11 blown antitrust case discovery on everything we've done  
12 since February 2010. They're asking for every contract  
13 with every customer. We have hundreds of customers.

14 They're asking for all the negotiations that relate  
15 to documents that relate to negotiations with every  
16 customer since 2010.

17 They're asking for documents about bundling and  
18 tying with all customers since 2010.

19 They're asking for discovery on market power and  
20 market definition since 2010. That is a full-blown  
21 antitrust case discovery. That's not limited.

22 Sure, they're asking for even more in the other  
23 complaint -- they're asking for even more in the other  
24 complaint they filed.

25

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1 But they're asking for full-blown antitrust  
2 discovery on every issue in an antitrust case as part of  
3 this expedited discovery.

4 It is massive discovery, it's far from limited  
5 discovery, it's not narrowly tailored.

6 So, respectfully, Your Honor, we submit that really  
7 they haven't even gotten over the first threshold of  
8 showing good cause which is the standard under the  
9 Federal Rules of Civil Procedure and that's the standard  
10 in Judge Tarnow's order. They don't really even address  
11 it here today.

12 Respectfully, we submit the motion should be  
13 denied.

14 If they're any questions, Your Honor, of course I'd  
15 be happy to entertain them, but I have completed my  
16 presentation.

17 THE COURT: No, I don't have any questions at  
18 this point. Thank you, counsel.

19 That's finishes your presentation?

20 MR. GALLO: It does. Thank you very much,  
21 Your Honor. Appreciate it.

22 THE COURT: All right. I said I would afford  
23 counsel a chance for rebuttal.

24 Mr. Cranmer, this is your chance to advance your  
25 argument on rebuttal.

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1 MR. CRANMER: Your Honor, thank you.

2 Your Honor, let me start perhaps where Mr. Gallo  
3 left off. And he talked about and repeatedly talked  
4 about this notion of good cause as being a prerequisite  
5 to proceeding ahead with this particular motion.

6 And, respectfully, you can look high and low in the  
7 order that was entered in this case and you will not  
8 find the words "good cause." That's because that's not  
9 what the party's agreed to nor did they negotiate those  
10 words.

11 What the language says specifically, specifically,  
12 is if either party believes that the other party has  
13 violated any provision of this order, it may take  
14 certain action.

15 We're talking about what the parties negotiated,  
16 specific language. They didn't negotiate if either  
17 party has good cause, because that wasn't the mechanism  
18 that they wanted to have. That's not what they  
19 negotiated.

20 Now Mr. Gallo --

21 THE COURT: You mentioned the word "belief."

22 MR. CRANMER: Right.

23 THE COURT: Wouldn't there be some basis for  
24 belief?

25



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1 MR. CRANMER: Indeed, that's exactly what  
2 we've set forth in our motion. I want to talk about  
3 that in a little bit more detail, too.

4 Let me look to address another of the arguments Mr.  
5 Gallo raised in which he said that all of these types of  
6 disputes, all of them, have to go directly to the panel  
7 that the parties decided and agreed upon. And, Your  
8 Honor, that's simply -- with all due respect, it's not  
9 true. That is also belied by the order.

10 Because if you look at paragraph six of the order,  
11 it says plainly and directly the following:

12 The antitrust panel may, at the Court's sole  
13 discretion, also advise the Court regarding  
14 ongoing disputes under this order.

15 That, to me, is discretionary. That's Judge  
16 Tarnow's call. Doesn't say anything about all these  
17 disputes are to be directed directly to the antitrust  
18 panel. It says just the opposite.

19 And, last, let me be clear about the difference  
20 between the new case and this case.

21 Again, I must not have been very clear. I  
22 apologize to Mr. Gallo if I didn't set forth my argument  
23 very carefully.

24 The other case references bundling and tying; the  
25 new case that is, but it doesn't make those allegations

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1 as to that particular case.

2 The new case talks about attempted monopolization  
3 of the ISP market, not bundling and tying.

4 And we talk about and Mr. Gallo does framing up the  
5 issue, framing up the issue for expedited discovery. We  
6 did that in great detail in this motion, not in a  
7 separate complaint, in this motion. I'm happy to go  
8 back through that but I'm not sure the Court wants me  
9 to.

10 We set forth in detail what the allegations were of  
11 bundling and tying in this motion.

12 And we also set forth 10 to 12 specific factual  
13 instances of what we believe to be evidence of that  
14 bundling and tying.

15 Now perhaps in -- I'm sorry?

16 THE COURT: I'm sorry. I was going to ask you  
17 at some point what really are you seeking not in terms  
18 of discovery but in terms of the end result or the goal  
19 here?

20 Are you actually seeking at some point to have  
21 something referred to this three-member antitrust panel?

22 MR. CRANMER: We may. But what we're doing,  
23 Your Honor, is the prudent, careful thing; and that is,  
24 what we're trying to do is to make sure before we bring  
25 a motion for contempt, a motion for a preliminary

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1 injunction or some other motion as the order  
2 contemplates or otherwise, that, indeed, we have fleshed  
3 out the discovery and that we have the facts in order to  
4 proceed ahead.

5 It may turn out as a result of this discovery we  
6 choose not to bring a motion for contempt or a motion  
7 for injunctive relief, that's perfectly within our  
8 right.

9 But essentially what you hear Mr. Gallo criticizing  
10 us for is not bringing it now. They should have brought  
11 a motion for contempt now, they should have brought a  
12 motion for preliminary injunction.

13 Well I think we could. We certainly could bring a  
14 motion for contempt based upon the facts we've set forth  
15 in this motion.

16 But we're taking a conservative approach; and that  
17 is -- well, let's look at the other documents. Let's  
18 make sure before we make that serious allegation that  
19 we're comfortable in doing so.

20 And, Your Honor, that's exactly what the party's  
21 contemplated when they settled this case and  
22 incorporated this type of mechanism in the order that I  
23 referenced.

24 THE COURT: Okay. So this is not a fishing  
25 expedition then?

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1 MR. CRANMER: It's not a fishing expedition,  
2 Your Honor. If we hadn't set forth anything in the  
3 motion, perhaps the Court could ask that question  
4 legitimately. I don't criticize the Court for saying  
5 that.

6 But we set forth in great detail. I'd urge the  
7 Court to go back and look at pages three, four and five.  
8 The information that we have. And I would be happy to  
9 go back through it, but there's -- you know, I'd be here  
10 for another ten minutes, but I don't need to do that.

11 Look at those pages, that's the information we had.  
12 I think that this procedure is entirely appropriate and  
13 the right thing to do.

14 THE COURT: Okay.

15 MR. CRANMER: Thank you, Your Honor.

16 THE COURT: Thank you, counsel.

17 Having reviewed the motion papers and having heard  
18 the arguments of counsel, I've concluded that the motion  
19 for expedited discovery should be granted.

20 And I will ask the parties to confer because I'm  
21 not prepared to impose a seven-day production deadline  
22 for the discovery that's being sought.

23 So I will ask counsel to confer to come up with a  
24 reasonable period of time.

25 As counsel are aware, you will have 14 days from

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1 the date that my order is entered granting the motion to  
2 file objections for review by Judge Tarnow.

3 So I guess any agreement that you enter into with  
4 regard to a deadline for furnishing the expedited  
5 discovery that is referred to and contained in the  
6 motion papers should take account of that, the period  
7 for filing objections.

8 But my ruling is that I'm, I'm convinced that the  
9 motion for expedited discovery should be granted.

10 I've considered very carefully the arguments  
11 advanced by opposing counsel and there are some issues  
12 lurking in there with regard to the other case and all  
13 that.

14 But it seems to me, on balance, the plaintiff has  
15 made out its request for expedited discovery.

16 An order, as plaintiff's counsel says, to review  
17 the information that would be contained in that  
18 expedited discovery to determine if a further request  
19 should be made to Judge Tarnow with regard to a possible  
20 referral to the antitrust panel. And that is my ruling.

21 There has been a recording made of this hearing and  
22 it would be available for transcription if counsel wish  
23 to order it.

24 And as I say, I will enter an order reflecting my  
25 ruling and hopefully get it out as quickly as possible,

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1 perhaps by the end of the day-to-day.

2 And court is now in recess.

3 MR. CRANMER: Thank you, Your Honor.

4

5 (This hearing concluded at 10:57 a.m.)

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13 CERTIFICATE OF COURT TRANSCRIBER

14

15

16 I hereby certify that I have transcribed  
17 these proceedings to the best of my ability,  
18 training, and knowledge.

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22 CAROL S. SAPALA, RMR-FCRR February 5, 2014

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